



GU Energy Labs and Way Too Cool 50K Endurance Run present:
“The Roctane Express ‘Ticket’”

ROCTANE EXPRESS TICKET CONTEST: Win a FREE entry into the 2014 race!

- Find a Roctane Express Ticket at an aid station and win an express pass (*no lottery!*) for an automatic and complimentary entry into the 2014 Way Too Cool 50K event.
- How do you find one of these Roctane Express Tickets? If you pick up a Roctane Energy Gel at an aid station and discover that it is filled with air only, you've just found a Roctane Express Ticket!
- The Roctane Express Tickets will look just like any regular Roctane Energy Gel but they are filled with air only!
- There will be a total of six Roctane Express Tickets out on the course -- one at each of the six aid stations.
- Remember: don't get frustrated or upset if you pick up one of these air-filled Roctane Energy Gels! Keep it with you in a safe spot and bring it to the Awards table after you finish the race to redeem your complimentary entry into the 2014 event.

****Contest rules require that you have the actual air-filled Roctane Energy Gel present to redeem your free race entry. This entry is non-transferable to anyone. Only runners who find and redeem the Roctane Express Tickets on March 9, 2013 will receive the free race entry for the 2014 event.***